

Case Study

A leading air filter supplier headquartered in Ireland supplies replacement parts and spares for all AHU makes and models.

Challenge

This air filter supplier fits filters in buildings across different industry sectors. They also sell them to HVAC maintenance companies. In 2018, the organisation needed an additional pre- and fine- air filter supplier to meet customer demand. After researching options, Irema was chosen.

Why Irema?

Irema has been manufacturing air filters and air filter material for over 40 years. Irema already makes filters for other air filter manufacturers and so has experience manufacturing and packaging air filters to be private label branded. In this case, Irema provides filters in a mix of their brand and Irema's Atlantic Air Filters brand.

It was, of course, important that the filters provided meet ISO 16890 and ASHRAE standards. An ISO standard means that a service or product complies with the general expectations concerning safety, durability and effectiveness. ASHRAE is the body responsible for developing building design as well as energy efficiency standards.



Results

- Irema supplies around 1,000 Pocket, G4 Panel, Activated Carbon, V Cell Compact and E Cell air filters monthly
- Filters are branded in the air filter supplier's brand or Irema's Atlantic Air Filters brand
- All filters are CE certified and meet EU and international standards

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